

The human factor



by Ellen Wesselingh 10 December 2019

The interaction between technological, organisational behaviour and the human factor: a tale of two cases

andent Light and Power Companies, by H. Miller (1957

HAN AUTOMOTIVE RESEARCH





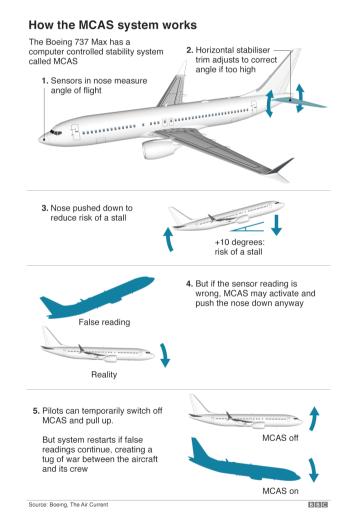
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Case #1: Boeing 737 MAX

- FAA
 - Outsourcing of responsibility
- BOEING
 - Market pressure
 - Design the system similar to previous one
 - Internal signals neglected
- AIRLINES
 - No optional safety system installed
- PILOTS

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Too busy looking up info



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Case #2: UBER crash 2018

• UBER

- Technical miscalculations: missing use case jaywalking
- Poor staffing decisions
- Safety lapses: no formal safety plan
- PEDESTRIAN
 - Jaywalking

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Implications for ADAS / autonomous driving

- Dutch Safety Board report, Who is in control road safety and automation in road traffic:
 - safety by design
 - failsafe
 - foolproof design
 - transparent to user
 - autonomy for user
- Role of driver changes to operator
- System reaction more complex to understand
- Legal position of driver does *not* change!
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- New risks: (cyber) security & functional updates



Questions?



Thank you for your attention!

